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| Job Title: | Business Development Manager |
| Salary: | £35,000 per annum |
| Hours of Work: | 35 hours per week (Monday – Friday 9.00am – 5.00pm). **However, there is a 9-day fortnight, meaning that you will have one day off every second week!** |
| Location of Work: | Perth, Scotland |
| Contract Type: | Permanent |
| Qualifications/Skills Required: | **Essential*** Significant previous experience of strategic management and managing teams
* Outstanding organisational and time management skills
* Excellent interpersonal and leadership skills
* Great communication and presentation skills
* A Problem-solving mindset

**Desirable*** Knowledge of the Health and Social Care and/or Third Sector
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**About Us**

Crossroads (Perth & Kinross) is an independent charity providing excellent quality respite and care at home to the residents of Perth & Kinross, both privately and via Perth & Kinross Council.

**Role Commitment**

You will have or be committed to gain a sound knowledge of the care sector sufficient to enable you to develop further the business in a proactive manner, with particular focus on staff growth, service levels, and engagement with stakeholders.

You will be required to apply proven business knowledge and skills to existing assets and infrastructure, with a view to enhancing the services of the business rendered to its clients, as well as the working environment of its staff.

In increasingly uncertain times, you will also need to assess regularly and proactively respond to external challenges and threats to ensure the ongoing success of the business.

**Role**

You will:

* Be responsible for the leadership, strategic development and financial management of Crossroads and will oversee the co-ordination of services, which will be managed on a day-to-day basis by the Care Manager. As well as overseeing the daily operations of the organisation and the team you will lead and motivate the team by example.
* Play a key role in the design, planning and implementation of the organisations business strategy, plans and procedures setting comprehensive goals for the organisations ongoing growth and business success.
* Contribute to strategic partnerships, build effective relationships, and develop innovative partnership-working opportunities at a local level.
* Be able to demonstrate a passion for change assist in establishing policies, procedures and processes that promote our company culture and vision.

**Key Duties and Responsibilities**

**Leadership**

* Provide leadership at both a strategic and operational level to primarily the Care Manager and Finance Manager but also the wider Crossroads staffing team, motivating, and empowering staff to develop within their roles.
* Be responsible for the overall strategic and operational management of our services ensuring they are consistent with our agreed business and financial plans, strategies, policies, and achievement of outcomes.
* Oversee the effective running of the office management, including premises and equipment.
* Implement policies, procedures, and guidelines inclusive of employment policies with the organisation.
* Enable Crossroads to develop and maintain a culture which reflects our values ensuring that it is a workplace where fairness, respect, good communication, engagement, and wellbeing are in place and recognised as important.
* To ensure that operational and HR policies and procedures are regularly reviewed in line with legal and regulatory requirements reflecting best practice.
* Ensure that all policies and procedures are effectively implemented and communicated to all staff members to allow for a consistent approach to be taken across the organisation.
* Work with our Board of Directors to help shape the continuous development and future sustainability of Crossroads.
* Develop and implement our business strategy, budgets, consistent with agreed strategies, and plan resourcing to ensure we have the capabilities and resources required to achieve future growth and sustainability.
* Provide one-to-one Support and Supervision to our Care Manager and Finance Manager to ensure continuing professional development through a performance review/appraisal process and assessment of training and development needs.
* To actively seek to develop your own continuous professional learning with respect to the care sector and the changing landscape of health and social care.

**Staff Recruitment, Development and Training.**

* To oversee and support as appropriate the Care Manager with the recruitment, induction, managerial supervision, and annual appraisal processes of staff within the organisation.

**Management and Service Delivery**

* Ensure management and service delivery comply with all legislative requirements, standards of best practice and Codes of Practice, including standards set by Social Work are met.
* Ensure effective communication within Crossroads and with our clients.
* Lead practice that promotes the rights, responsibilities and equality and diversity of individuals.
* Participate when appropriate in multi-agency planning and review meetings with the consent of the individual and family concerned.
* Oversee the development and delivery of our services and ensure that performance is consistent with our principles, procedures, and policies.
* Oversee that the complaints process is completed in a professional and timely manner assisting the Care Manager as required.
* Have overall responsibility for quality assurance processes for the service e.g., Care Inspectorate Annual returns, Social Work Contract monitoring.
* Ensure that Care Inspectorate registration is kept up to date, and any changes notified to them in a timely manner.
* Ensure robust systems are in place for adherence to GDPR across Crossroads and reviewing these systems on a regular basis.

**Organisational Development**

* Respond to the changing environment by identifying and securing areas of growth, potential funding, and additional income streams.
* Proactively leading the:
* Implementation of our strategic plans within the organisation to meet current and future service aims and objectives.
* Development of our service level agreements, business plans, team aims and objectives.
* Achievement and implementation of our business strategy plan.
* Oversee the establishment of new care packages to ensure future growth and sustainability of the organisation.
* Promote the highest standards of care and service - ensuring quality standards are maintained within all aspects of the business.
* Engage in current developments to ensure an up-to-date knowledge and understanding of relevant legislation, policy, and practice.

**Collaborative Working**

* Positively raise the profile of Crossroads and the services we provide through networking, collaborative working with external agencies and partnerships.
* Engage at a strategic level, and work in partnership with all appropriate stakeholders and partnerships.
* Develop key business relationships with all relevant customers/external parties to ensure service delivery excellence and maximise new business opportunities.
* Participate in partnership meetings and forums as appropriate.
* Work in conjunction with contractors, as appropriate to ensure the delivery of best practice services to the organisation.

**Monitoring and Reporting**

* Regularly monitor and review the ongoing development and delivery of the services we provide to ensure that performance is consistent with the organisation’s principles, procedures, and policies.
* Provide written reports to our Board of Directors and local authority in relation to statistics and service level agreement objectives.
* Oversee the investigation, reporting and management of incidents, accidents, and complaints, ensuring all necessary inspections are undertaken and prepare relevant reports and recommendations.
* Develop funding strategies and secure funding to sustain and develop Crossroads.
* Monitor and manage operational risk on a day-to-day basis, following risk management processes.
* Attend Board meetings, present reports as required ensuring that Board members receive appropriate and timely information and advice on all relevant matters.

Any other responsibilities commensurate with the role required to meet the needs and expectations of Crossroads and the Board of Directors.

This job description is broad-based and is not intended to be an exhaustive list of all possible duties. It is recognised that in line with the changing needs of the organisation, there may be a requirement to review this job description from time to time to ensure that it accurately reflects the duties associated with this role.