



Caithness Consulting

Executive Search by Professionals,
for Professionals

Our Experience Makes the Difference

Engaged by our client



Care and support
through terminal illness

To recruit a
Community Fundraiser

Candidate Information Brief



About our Client

Marie Curie

Marie Curie is here for everyone. Marie Curie is here to support everyone in the UK through all aspects of dying, death, and bereavement - to fight for a society where everyone has the best possible experience at the end of life, which reflects what is most important to them.

Where you are prepared for death and die comfortable, calm and cared-for. Where your family and friends are better able to work through their grief, so they can find ways to live on without you.

Marie Curie staff help you to talk, plan and prepare, to get things sorted in advance. Front-line Marie Curie Nurses and Hospices, and their trusted information and free support line, are here to help you through your final years, months, days, and hours - whether you have covid-19, or any illness you are likely to die from - be that motor neurone disease, Parkinson's, dementia, or terminal cancer. Their bereavement support will be there for the people you love after you're gone. Right now, the charity is needed more than ever.

How we help

Marie Curie Nurses

Marie Curie Nurses work on the front line, night, and day, in people's homes across the UK, providing hands-on care and vital emotional support. If you're living with a terminal illness, our nurses will help you to feel safe, supported and cared-for in the place where you're most comfortable.

Policy and Campaigns

Marie Curie is determined to fight for a world where everyone gets the best experience they can at the end of their lives. They campaign and influence decision-makers on issues that affect people reaching the end of their lives, their families, and friends, to help them access high order information in print, or join our community.

Marie Curie Hospices

Marie Curie Hospices offer the reassurance of specialist care and support, in a friendly, welcoming environment, for people living with a terminal illness and their loved ones - whether you're staying in the hospice or coming in for the day. In these difficult times, we've found innovative new ways to be there on the front line for our communities.

Marie Curie Helper Volunteers

The little things can make a big difference when you're living with a terminal illness. Marie Curie's trained Helper volunteers can visit you regularly to have a chat over a cup of tea, help you get to an appointment or just listen when you need a friendly ear.

Trusted Information and Helpline

Whatever your question, Marie Curie is here to help with practical information and support on all aspects of life with terminal illness, dying and bereavement.

Whether you need trusted information or to talk to someone, you can call us, chat to us online, visit our website, order information in print, or join our community. quality care and support when they need it most.

Research and Public Awareness

Marie Curie is a leader in research into better ways of caring for people with a terminal illness, and at the end of life. They carry out research to help improve care and support across their services as well as those provided by others. They know talking and planning can help make life better at the end. They create campaigns to help change public attitudes to dying, death and bereavement so that, as a nation, we can be better prepared.



The Role

Community Fundraiser

We are seeking a pro-active and highly motivated individual with excellent networking and influencing skills to join Marie Curie-Scotland. You do not need to come from a fundraising background, so this is an ideal opportunity to join a much-loved charity and help them make a difference in the local community.

The Opportunity:

This is an ideal job for someone who loves building relationships, both within the workplace and the wider community. You will develop fundraising relationships in the community, by providing excellent stewardship and support to the charity's Fundraising Groups, volunteers supporters, to increase income and deliver the agreed Community Fundraising strategy.

Marie Curie staff has been on the front line, day and night, seven days a week, throughout the pandemic. Their services help people to stay out of hospital, relieving pressure on the system and providing vital care. But this crisis has given them a glimpse of the future, too.

A future where the number of people in the UK aged eighty-five or older will double in the next 25 years. Where our ageing population will mean that confronting dying, death and bereavement is a part of life for many more of us. They cannot meet this huge challenge without support, and you can play a key role in meeting this challenge.

You will maintain and develop the Fundraising Group and Volunteer network in your area. Grass roots fundraising is very important to the charity, and you will be an enthusiastic, helpful, and committed fundraiser who loves working with volunteers to get the best out of them.

You will manage some fantastic events in your local community including The Great Daffodil Appeal and manage the agreed community fundraising element of Marie Curie's large national campaigns such as the 'Blooming Great Tea Party' and 'Swimathon'.

You will build and develop strong fundraising relationships with your network of individual, group, and corporate supporters. In addition, you will cultivate strong relationships with key internal stakeholders including nursing service staff, hospice staff, and Marie Curie shop managers, to increase awareness and support for Marie Curie activities.

You will nurture relationships with the local media including press, radio and digital, to secure coverage for Marie Curie.



Your skills & attributes for success

Senior Community Fundraiser

- The ability to provide great stewardship to supporters.
- Understanding of volunteer needs and motivations and help them succeed in their volunteer goals.
- Excellent interpersonal and networking skills, able to build good working relationships.
- Knowledge of how to use social media.
- The ability to prioritise, plan and organise your own workload.
- Good IT skills including Microsoft Office and databases.
- The ability to work to targets, plans, and budgets.
- Good communication and presentation skills.
- Driving licence and car.





Remuneration Package & Benefits

Flexible working:

You will be home based, visiting the nearest Marie Curie Hospice (Edinburgh or Glasgow) a minimum of one day a week, with a least one monthly visit to the Hospice further from your home. You will cover one of these geographical areas depending on your location: West of Scotland including Ayrshire, Argyll, and Bute, South of Scotland, including Lanarkshire and Dumfries and Galloway

Compensation:

£23,440 - £28,000 Depending on experience.

Term:

Full time (35 hours per week), permanent.

Holidays:

33 days (including eight bank holidays)

This is supplemented by an attractive benefits package including:

- Continued access to NHS Pension Scheme (subject to eligibility).
- Marie Curie Group Personal Pension Scheme.
- Season ticket loan.
- Loan schemes for bikes; computers and satellite navigation systems.

Eilish McDowell

Will be the Consultant who will lead on this role



Contact details

☎ Phone: +44 (0)7720 249200 or +44 (0)131 478 2500

✉ E-mail: eilish@caithnessconsulting.co.uk

How to Apply

Caithness Consulting has been appointed by Marie Curie to conduct this search on their behalf. We pride ourselves on our candidate centred approach and welcome initial confidential discussions with potential candidates before deciding to apply. Should you wish to do so, please contact Eilish to arrange a convenient time.

Alternatively, please submit a copy of your CV to Eilish along with a one page covering letter outlining why you believe you are a good fit for this role.

We will review your details and respond as soon as we can.

Closing Date: Monday 17th October Interview Date: Tuesday 25th October

A full job and person specification, plus other documents of interest are available to download from the vacancy page on our website. www.caithnessconsulting.co.uk



Our professional integrity underpins and informs everything that we do individually and as a company.

As the world of recruitment becomes ever more reliant on technology and while we embrace these benefits, we never forget that we are in a “People Business” and People matter.



Caithness
Consulting

www.caithnessconsulting.co.uk